



MICROSOFT SURFACE IN HEALTHCARE

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Pharmaceutical Reps

Keeping doctors apprised of the latest drug therapies



Challenges

A Pharmaceutical Sales Rep faces a number of challenges in their role including:

- Keeping up-to-date on the latest drugs and treatments
- Staying connected to his email and calendar on the go
- Using convincing content to persuade doctors
- Working with teammates remotely



Engaging Physicians

Have more engaging conversations with a high definition PixelSense display

Call out specific details or annotate on PowerPoint presentations in real time using the Surface Pen

Switch from Studio Mode to Tablet Mode so physicians can interact with the device directly

Forego a charge with extended battery life

Capture signatures on the spot and make better use of OneNote with natural inking experiences from the Surface Pen

The ideal device

To manage a busy schedule, they need a device that:

- Remains connected to a network at all times
- Is lightweight but powerful enough to run all his apps
- Allows them to capture signatures on the spot
- Represents them and their company well



 Microsoft Surface

All-day battery

Mobile Care Workers

Providing in-home support to those in need



Challenges

A Mobile Care Workers faces a number of challenges in their role including:

- Connecting with specialists and doctors remotely
- Ensuring all patient information is captured and stored securely
- Staying connected to a network even when moving from place to place



Personalised patient engagements

Share educational videos and informational content with a high definition PixelSense display

Access patient records from anywhere, securely, with data encryption and LTE connectivity

Bring colleagues and specialists into conversations with patients using Teams

Get e-signatures on the spot for medical paperwork with the Surface Pen

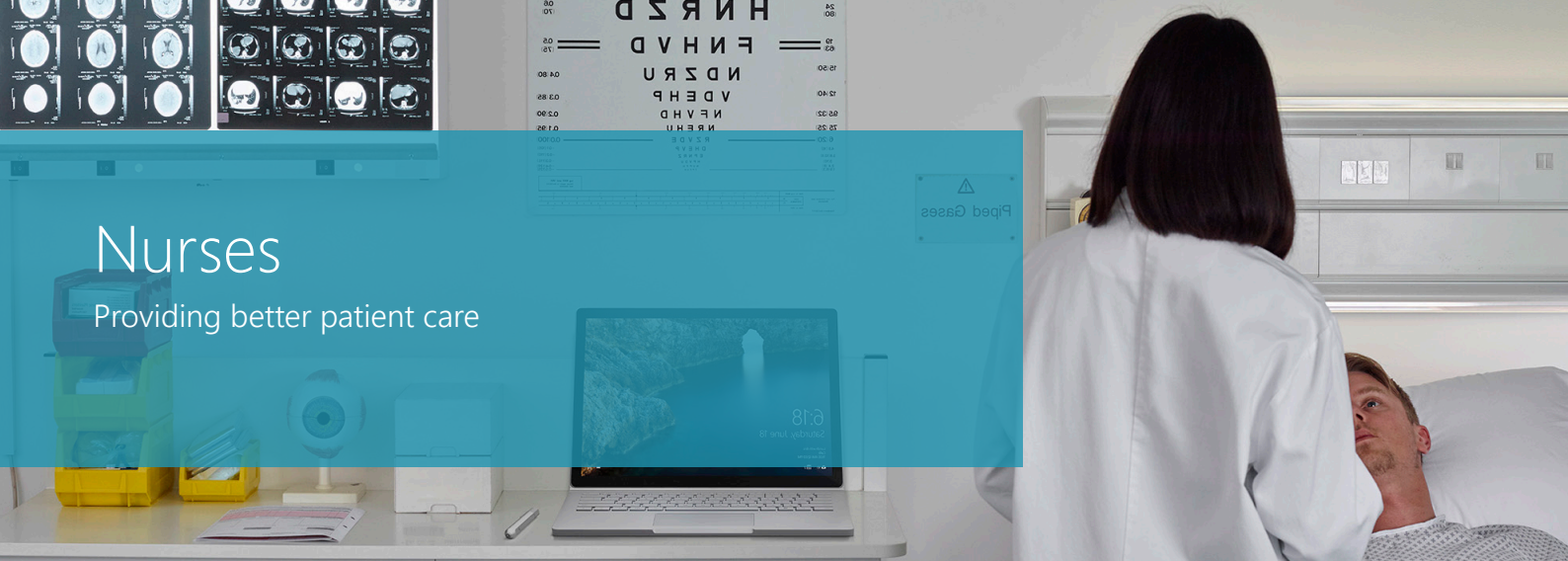
Use standard sanitation materials on the Surface Go to ensure it stays sterile

The ideal device

To ensure the best patient care is delivered, they need a device that:

- Doesn't rely solely on a Wi-Fi network
- Can connect them with the care team at a moment's notice
- Has enterprise-grade security features
- Is lightweight, durable, and easy to sterilise





Nurses

Providing better patient care

Challenges

A busy Nurse faces a number of challenges in their day including:

- Providing patients with personalized care and support
- Staying productive on the move
- Updating patient records accurately and securely
- Reacting quickly in the event of an emergency



Check in on patients

Quickly detach Surface Go from mobile cart to use as a tablet

Use a keyboard-friendly protective case for improved durability and sterilisation

Review charts and medical information in high definition with a PixelSense display

Share educational videos and interactive content via a 10-point, multi-touch screen

Leverage the productivity potential of a Windows 10 device so you never have to switch between a tablet and a full PC

The ideal device

To ensure the Nurse delivers the best patient care, they require a device that can:

- Easily be carried around all day
- Connect her to doctors and colleagues quickly
- Double as both a laptop and a tablet to run EHR apps
- Be sanitised easily and survive a fall



Physician

Determining the best path to good health

Challenges

A specialist in their field, a Physician faces a number of hurdles unique to their day-to-day including:

- Managing teams of healthcare professionals
- Co-ordinating with specialists to determine the best treatment plans for patients
- Staying productive in-office
- Reacting quickly in the event of an emergency



Evaluating patients

Free yourself to more closely engage patients with a detachable keyboard

Use the Surface Pen to capture notes on the health and wellbeing of patients

Connect to external displays quickly via Surface Dock or Miracast-enabled projector

Share medical information in stunning detail with a high quality, PixelSense display

Manage care teams and keep up with patient status through Teams

The ideal device

In order to deliver the care their patients deserve, the Physician needs a collection of devices that:

- Can help him better engage with his constituents
- Empower him to review medical models in a unified, collaborative space
- Capture electronic signatures right on the spot
- Deliver enterprise-grade protection for patients' PII



 Microsoft Surface

Surface Dock