



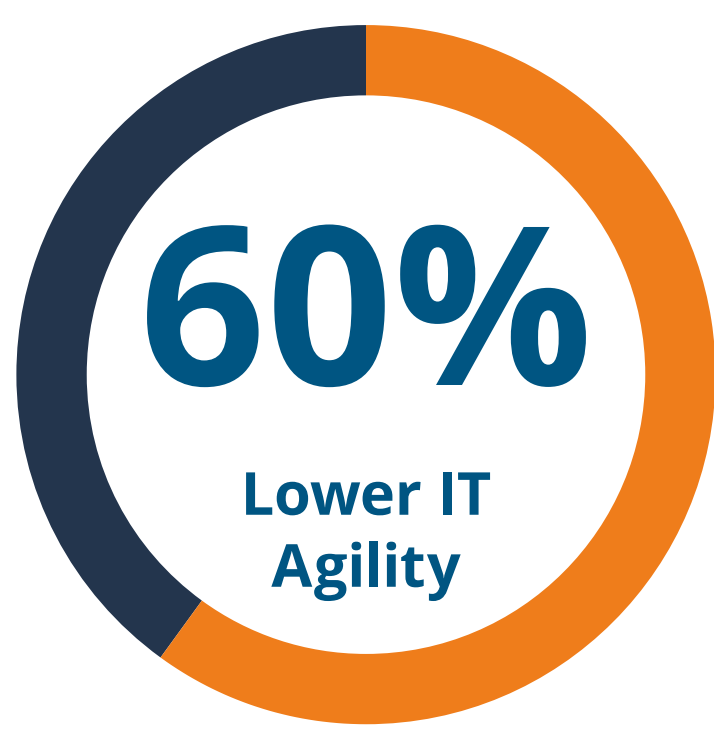
Break Free from Outdated Storage with Evergreen

The Pure Storage® Evergreen® architecture supercharges your business with enterprise-grade features, unmatched agility, and a sustainable IT approach. Pure Storage Evergreen offer the industry's most flexible storage subscriptions, designed to solve the problems of legacy systems.

The Problem: Legacy Storage Limitations



Asset lifetime costs are rising due to brittle technology administration and support.



IT experiences lower operational agility due to capital intensive budgeting & processes.



HR officers say talent shortage issues are the #1 enterprise challenge, increasing complexity.



Forecasting Is Unreliable

The 3-to-5-year storage rip-and-replace lifecycle prevents you from getting the most from your data.



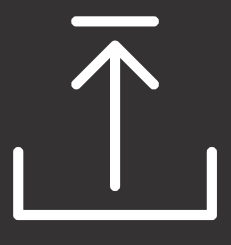
The Evergreen Solution: Modern Storage, Evolved

The Benefits of Evergreen® Architecture:



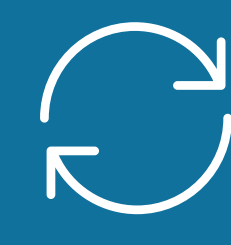
Zero Downtime Upgrades:

Upgrade your all-flash systems without impacting critical applications.



Rapid Controller Upgrades:

Minutes, not hours, for non-disruptive upgrades with minimal IT effort.



Always-Evolving Infrastructure:

Respond to changing business needs with a flexible storage foundation.



Proven Energy Efficiency:

Pure Storage FlashArray™ consumes up to **85% less energy** than competitors.

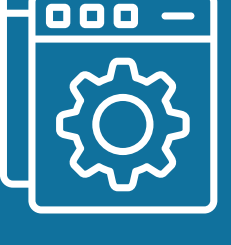
How Evergreen Is Different



10+

100% Modular Design:

Non-disruptive upgrades with data in place, for 10+ years of future-proofing.



Software-Centric Approach:

Get new features and functionality on demand.



Stateless Architecture:

Transparent performance upgrades, zero application interruption.



Superior Energy Efficiency:

Dense flash media and industry-leading data reduction minimise your carbon footprint.

Evergreen by the Numbers



non-disruptive controller upgrades completed with zero planned downtime.



Up to **85%**

less energy consumption compared to traditional storage solutions.

Your Business, Your Choice

Pure Storage Evergreen subscriptions offer unparalleled flexibility: choose traditional purchase, pay-as-you-go ownership, or storage as a service, all powered by Evergreen architecture.



Evergreen //One™

Storage as a Service

Eliminate storage administration complexity, risk, and cost.



Evergreen //Flex™

Flexibility with Control

Own your storage, optimise resource utilisation, and reduce upfront costs.



Evergreen™ //Forever

Buy It Once, use It Forever

Gain IT agility without disruptions through continuous upgrades.

XMA & Pure Storage: The Future of Storage, Today

XMA partners with Pure Storage Evergreen to bring you the most modern data storage solutions. We're committed to seamless upgrades, eliminating downtime, and reducing your total cost of ownership.

Choose Evergreen. Choose Agility, Performance, and Sustainability.



Forever Modern Storage | Pure Storage

<https://www.purestorage.com/uk/docs.html?item=/type/pdf/subtype/doc/path/content/dam/pdf/en/infographics/ig-evergreen-architecture-buy-it-once-storage-forever.pdf>

3 Reasons You Need an Evergreen Subscription Strategy

<https://www.purestorage.com/uk/docs.html?item=/type/pdf/subtype/doc/path/content/dam/pdf/en/infographics/ig-3-reasons-you-need-an-evergreen-subscription-strategy.pdf>