

# Make your print solution carbon neutral

HP Managed Print Services: Carbon Neutral MPS<sup>1</sup>



Take action to ensure your printing is certified carbon neutral<sup>1</sup>

ACHIEVE CERTIFIED CARBON NEUTRAL PRINTING<sup>1</sup>

Align printing with your environmental goals without interrupting your business momentum

GAIN INSIGHT INTO YOUR CARBON EMISSIONS

Measure progress and discover how to reduce network-wide carbon emissions

INSPIRE TEAMS AND PARTNERS

Demonstrate your commitment to environmental goals by engaging our network of rigorously vetted, socially conscious projects



#### Leave no trace

Climate change is one of the most significant and urgent issues facing businesses and society today. The science is clear, the impacts is serious, and action is essential.

With these issues top of mind, businesses are increasingly looking for ways to engage in meaningful climate action.

HP MPS can help you improve your sustainable impact using a combination of measures, including reduction and offsetting. Reduction is achieved by increasing operating efficiency, reducing waste by using more recycled materials, and lowering energy consumption through responsible design. Offsetting includes financing carbon offset projects, such as conservation and regeneration of forests.



## Reduce and offset the carbon impact of printing

HP MPS lowers carbon emissions from a customer's printing solution, with:

- Raw material extraction
- Manufacturing
- Transportation
- Use of HP printers and Original HP supplies through end of service

Our carbon neutral program meets stringent requirements. Lifecycle assessments (LCA)—verified by an independent third party to conform to ISO 14040 and ISO 14044—are used to understand the total carbon footprint for HP printing and imaging devices and supplies. Using this data, along with the information unique to each customer, we calculate the total carbon emissions for a customer's fleet. Third parties verify the program and aid in the delivery of carbon offsets.<sup>1</sup>

Carbon offsets not only provide immediate results, they can lead to further sustainable development in the form of jobs for renewable energy, health benefits from fossil fuel reduction, and conservation of biodiversity from forestry and other projects.<sup>1</sup>

#### Create lasting, positive change

HP works with third parties, including Climate Impact Partners, who help us provide carbon offsets.¹ For example, the North American Grasslands project helps preserve the short grass prairie ecosystem of the Great Plains. Native grazing animals, including bison, elk, deer, and pronghorn, are used to naturally maintain the health of 23,000 acres of rangeland.²

#### We're committed to climate action

HP is working to reduce climate impact across our supply chain, operations, products, and solutions. Track our progress in our 2022 Sustainable Impact Report.<sup>4</sup>

We've aligned our strategy for climate action to the Sustainable Development Goals (SDG) as defined by the United Nations. These interconnected goals provide a common base for companies and societies to work together and to benchmark and communicate their progress.



42%

of companies in the Fortune Global 500 have now delivered a significant climate milestone or are publicly committed to do so by 2030<sup>3</sup>

1.7M

tonnes of supply chain  ${\rm CO_2}{\rm e}$  emission have been avoided since 2010<sup>4</sup>

61%

reduction in Scope 1 and 2 CO₂e emissions from global operations, compared to 2015⁴

55%

renewable electricity use in global operations in 2022<sup>4</sup>

## Contribute to your corporate sustainability initiatives

HP can help you estimate the total carbon emissions from your printing solution using our proprietary Sustainable Impact Reporting and Analytics (SIRA) tool. You can support carbon offset projects, such as biodiversity reserves and native forest regeneration that are verified by trusted partners and meet the UN SDGs for Climate Action.

Co-benefits of these projects include advancement of UN SDGs such as No Poverty, Clean Water and Sanitation, Quality Education, Gender Equality, and Decent Work and Economic Growth.

#### Trust HP MPS for your business and the planet

HP MPS is developed with your needs and the planet's resources in mind. Our pledge is to offer our customers printing that is carbon neutral, promotes a circular economy, and supports forests.

Contact your local HP representative to see how you can reduce carbon emissions with HP MPS.

Learn more at https://hp.com/go/mps



- HPMPS is certified as a Carbon neutral service and product (excluding paper) in accordance with The CarbonNeutral Protocol, carbonneutral.com/the-carbonneutral-protocol
- 2. For more information, go to climateimpact.com/explore-projects
- 8. "Commitment Issues" Climate Impact Partners, 2023 climateimpact.com/news-insights/fortune-global-500-climate-commitments
- 4. Get the 2022 HP Sustainable Impact Report at: https://h20195.www2.hp.com/v2/GetDocument.aspx?docname=c08636600
- 5. For more information, go to <u>un.org/sustainabledevelopment/sustainable-development-goals</u>