

# Free your business to accelerate into change

### HP Managed Print Services: Cloud Services



Securely elevate your print ecosystem to the cloud with a fully managed experience across home, office, public, and shared spaces

While organizations respond to urgent demands to transition to the cloud, they may overlook the print environment. Even if printing is on IT's radar, their time and resources are often barely enough to keep on top of day-to-day management tasks. There's little time and not enough people for all current and new projects.

HP Managed Print Cloud Services helps you implement a comprehensive transition to the cloud. Designed to align to your print environment, you can count on HP to provide the right fit for your organization.

#### FREE UP IT RESOURCES

HP Managed Print Cloud Services is globally managed and delivers an always-on print environment with layered HP Wolf Security.

With a pre-built stack of infrastructure services, Managed Print Cloud Services print application modules are developed, automated, cost-optimized, and tested for scalability and performance.

#### CONTINUOUS INNOVATION

With multiple deployment and application options, HP can help you to choose the right cloud strategy, while you retain the ability to scale and change as needed.

#### OUTCOME-ORIENTED, END-TO-END SERVICE

Managed Print Cloud Services is a comprehensive service, providing infrastructure installation and hosting, server and application management, and security services.

#### SECURE BY DESIGN

Count on HP's decades of experience designing quality print architectures. Managed Print Cloud Services is pretested and audited for security and privacy, failover, and rapid updates.



# Make sure your cloud strategy includes print

Accelerate your solution deployment schedules and deliver more innovation and time-to-value to your business using a centrally managed, agile print solution.

From a Trusted or Zero Trust cloud environment, HP provisions all require virtual servers, storage, networking, software, and solutions to run and deliver the whole managed service with minimal need of your IT personnel.



#### Elevate IT impact

Let HP manage your print environment so technical teams can focus on reinventing how the business works. HP can help optimize costs, maximize resources and personnel, and reduce the hassle of print management.

Managed Print Cloud Services provides global, managed services for secure, always-on printing that encompasses your firmware, solutions, and servers.

Proactive infrastructure and security monitoring with optimized upgrade strategies let you minimize downtime and service calls.



#### Help lower your technical debt

The key to game-changing digital transformation is pioneering, cloud-powered technology that lets you go further, faster.

Let HP manage ongoing maintenance, monitoring, security, and reporting. With a cloud template that can be designed once and deployed globally, you can dynamically adapt and scale to meet the changing needs of your business. That translates to the ability to quickly deploy your print applications and environment to different locations.

To help meet sustainability goals, migrating print solutions from on-premise data centers to the HP cloud can help keep your carbon footprint down.



## Count on a full range of security solutions

A cloud strategy that is ahead of existing and emerging cyber threats empowers your business to make bold decisions and pivot to the future.

Empower people to work in the way that best suits their needs, with authentication, job accounting, and pull-print solutions. HP Wolf Enterprise Security defends your network with layer after layer of hardened security atop the world's most secure printers.<sup>1</sup>

Choose from Trusted to Zero Trust security architectures for your Managed Print Cloud Services implementation, and count on flexible options that can evolve with your business.

# Key components of Managed Print Cloud Services includes:

- Optimized printing architecture based on HP best practices and designed to meet your unique needs
- Performance management and reporting
- Server security, monitoring, and management
- Cloud print software administration
- Cyber security best practices
- Print software stack installation, support, and maintenance
- Proactive print infrastructure monitoring
- ITIL incident and problem management

# HP Managed Print Cloud Services design elements:

- Global
- Flexible, managed services
- HP-certified hosted environment
- End-to-end HP Wolf Security



### Depend on HP Managed Print Cloud Services to

- Deliver secure provisioning and management through the cloud for your print needs, end-to-end
- Deploy a best-fit cloud environment
- Include all required virtual servers, storage, networking, software, and solutions
- Allow your IT personnel to focus on business-critical activities
- Provide all the printing components through a tested stack
- Meet your organization's sustainability goals by helping to keep your carbon footprint down

#### Learn more at hp.com/go/mps



<sup>1.</sup> HP's most advanced embedded security features are available on HP Enterprise and HP Managed devices with HP FutureSmart firmware 4.5 or above. Claim based on HP review of 2021 published features of competitive in-class printers. Only HP offers a combination of security features to automatically detect, stop, and recover from attacks with a self-healing reboot, in alignment with NIST SP 800-193 guidelines for device cyber resiliency. For a list of compatible products, visit <a href="https://px.nicroscoper.org/lines/by/hpt-19/2/">https://px.nicroscoper.org/lines/by/hpt-19/2/</a>

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