

A person is shown in profile, focused on their work on a Samsung laptop. The scene is set at night, with a window in the background showing a bokeh of city lights. The laptop screen displays a video editing interface with a video of a woman's face, a chat window for 'Zoe Taylor', and a timeline. A smartphone is also visible on the desk next to the laptop. The overall atmosphere is professional and tech-oriented.

XMA

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A new era of business,  
powered by

Galaxy AI ✨



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# A new era of business powered by Galaxy AI

Today, being the best professional you can be means using the best technology available to you. Push your devices to their full potential, and they'll unlock yours.

## Welcome to a new era of mobile device technology

One in which your device helps to enhance your performance beyond what you thought possible, so you can make the most of every workday.

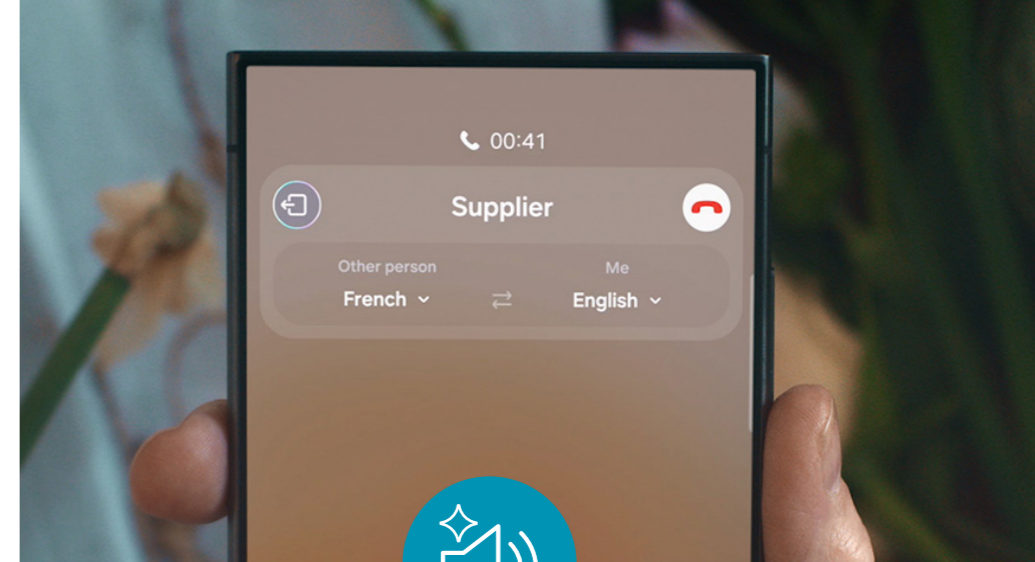
Galaxy AI is a giant leap forward – built to help you maximise productivity without increasing your workload. With AI-powered features, you can supercharge your capabilities in the workplace. It helps you shortcut repetitive tasks and amplifies your work beyond anything you might have thought possible. Work smarter, not harder.

Ever wanted to communicate in another language?\* How about having your shared notes automatically curated and actioned? Want to take your content creation skills to the next level, or find answers to big questions just by circling what you're curious about? Galaxy AI makes doing great work feel effortless.

\* Live translate available in 13 languages from launch. Accuracy of results is not guaranteed. Chat Assist available in 35 languages from launch

# New ways to connect

Connect with colleagues and customers across languages, cultures and devices, and make every meeting more memorable with a little help from AI.



## Live Translate

**Build connections  
beyond borders**

Make a great impression, in any language. Just pick up your Galaxy AI-compatible devices\* and let AI automatically translate your speech into one of 13 languages\*\*. Language barriers holding your business back? Leave them in the past.

\* Galaxy AI available on Galaxy S24 series, Galaxy S23 series, Z Flip5, Z Fold5, Tab S9+ and Tab S9 Ultra. \*\* Available in 13 languages from launch. Accuracy of results is not guaranteed



## Chat Assist

**Always strike the  
right tone**

Always strike the right tone in your work communications. Galaxy AI compatible devices are able to provide context-sensitive suggestions for more effective writing, all the way down to which emojis to use.\*\* Now, that's sure to impress.

\* Galaxy AI available on Galaxy S24 series, Galaxy S23 series, Z Flip5, Z Fold5, Tab S9+ and Tab S9 Ultra. \*\* Chat Assist is available in 35 languages from launch. \*\*Requires a Wi Fi or Bluetooth connection.



## Note Assist

**Get your ideas - and  
teams - aligned**

Bring all your team's big ideas together in one place for effortless, effective collaboration with Samsung Notes.

Jot down your ideas using the keypad or the S pen. Then, with a little help of AI, Note Assist will format, summarise, translate, and categorise them automatically. It'll even suggest follow up actions, like making a video call. Your teams can all collaborate on the same live notes as well, so you can always maintain version control and speed through complex tasks together.



## Transcript Assist

**Make meetings more  
meaningful**

Get much more out of your meetings, without having to bring a notepad or pen. Transcript Assist\* can automatically create minutes of your meeting, even differentiating between individual speakers in the room or on the call. It can also create summaries for later reference and translate transcripts, so everyone can stay fully attentive in the moment.

\* Service availability may vary by language. Accuracy of results is not guaranteed.

# New ways to boost productivity

Get the answers your business needs fast, summarised and enriched by the power of AI. Then shoot and edit like the pros with smart content creation tools. Or do it all at once, thanks to a super-powered processor.



## Circle to Search with Google Business insights at your fingertips

Find the answers you need quickly, with the knowledge of the world at your fingertips. Discover more about anything on your phone screen with Circle to Search with Google.\* Simply circle, highlight or scribble over any object or text and, just like that, you'll get instant search results without leaving the app you're using.

\* Actual UX/UI may differ. Requires network connection. Results may vary depending on visual matches. Accessible on any app that does not block screenshots.



## Browsing Assist Make light work of intense research

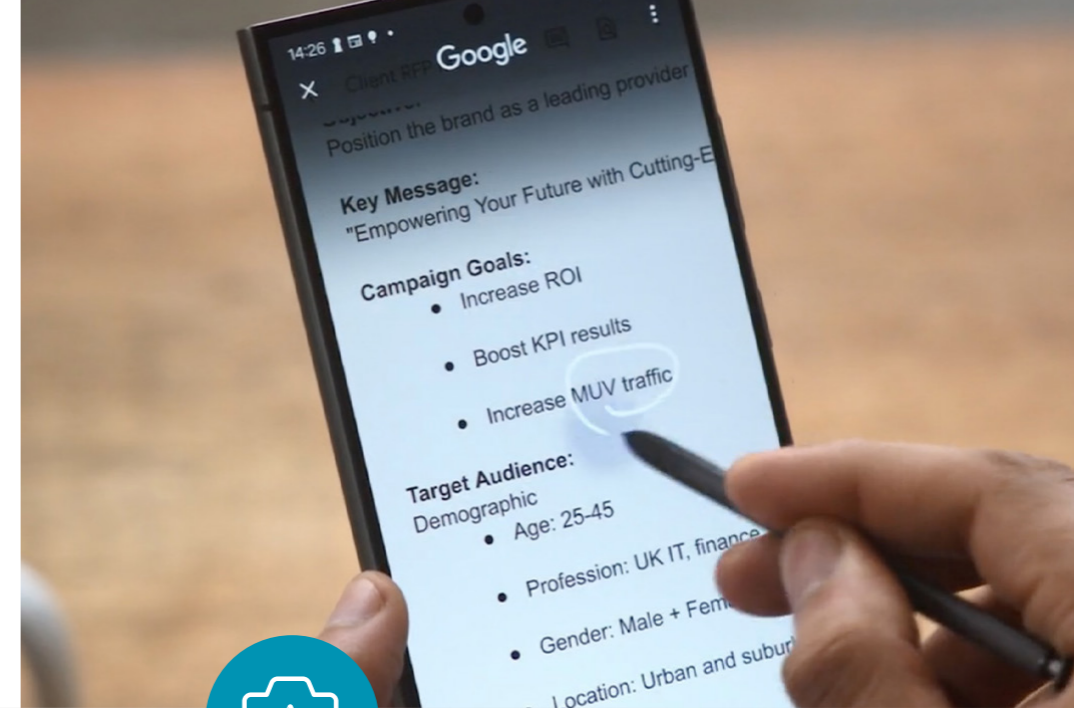
Get even more out of your online research. Browsing Assist can do the hard work of summarising and translating web pages for you. That means getting to the heart of lengthy reports or articles faster.



## Camera Photo | Photo Assist Capture your business in the best light

Get brighter, sharper, more natural-looking images and video without even trying, and then let the AI engine take clarity further still.

Take a shot and if something doesn't look quite right, you can easily, seamlessly scrub it out thanks to AI-powered editing. No more photobombers ruining your perfect work event photography, or stray fingers in your scanned documents.





# Galaxy Book4 Edge

Smarter AI. Super mobile. Unrivalled productivity.

The Galaxy Book4 Edge will help take your business to new levels. Bring the enhanced Galaxy AI from your phone<sup>1</sup> to your PC, and combine it with Microsoft Copilot AI assistant to make short work of your most important and time-consuming tasks. And the Qualcomm® Snapdragon® X Elite processor will ensure you have all the power you need to make your most creative visions a reality.

The Galaxy Book4 Edge's minimalist design is lightweight enough to allow you to work anywhere, without compromising on functionality. Plus, wherever you find yourself working, the built-in fingerprint scanner and full Knox security will give you peace of mind that your device and sensitive data are protected.

<sup>1</sup> Galaxy smartphone with Galaxy AI features and Phone Link/Link to Windows connection required.



# How Galaxy Book4 Edge enhances your day-to-day



## Accelerated search, uncompromised productivity

The Galaxy Book4 Edge will help you get more done every day, quicker and easier than ever before. Take putting together a professional looking presentation, for example. No longer a slow, painstaking process, connecting your Galaxy AI smartphone opens up new opportunities on your laptop<sup>1</sup> with the revolutionary Circle to Search with Google<sup>2</sup> making searches simpler and more intuitive.

<sup>1</sup>Galaxy smartphone with Galaxy AI features and Phone Link/Link to Windows connection required.

<sup>2</sup>Requires network connection. Availability of search functions and its supported apps may vary by country, language and device. Results may vary depending on visual matches. Samsung account login may be required for certain AI features.



## Collaboration beyond borders

In an increasingly connected world, effective communication has never been more important. Once you've put your presentation together, the Galaxy Book4 Edge will help you share your work with your people – wherever they're based, and whatever language they speak. Real-time translated captions help you get your point across effectively, while AI-powered Studio Effects ensure you (and your work) always look your best on video calls.



## Three layers of security against attack

You're on your way to present your work to a client. Any attempt at tampering with or infiltrating the Galaxy Book4 Edge will likely be a frustrating one for any would-be cybercriminal, even while you're on the move. With three layers of security, designed to keep everything from the hardware to individual data secure, large enterprises can be confident they're protected. And if anything disastrous does happen to the device, the BIOS can be recovered, making it much easier for IT teams to get the laptop back in action.



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# Why XMA and Samsung?

At XMA, exceptional isn't just a goal, it's our foundation. Our specialist teams, deeply versed in your industry's unique demands, are architects of smarter, more sustainable business outcomes.

XMA believes in the power of Samsung Galaxy AI to empower your teams with tools built by a trusted leader. Samsung's unwavering commitment to innovation and cutting-edge technology mirrors our own, ensuring seamless alignment towards a shared vision.

Rest assured, your journey towards a more intelligent and connected business starts here. We seamlessly integrate Samsung Galaxy AI into your existing infrastructure, leaving you free to focus on what matters most – growth.

**Ready to unlock new levels of efficiency and productivity across your business?** Get in touch today

**Find out more**

