



# Maintaining Sustainable Public Services

The pressure on council budgets is mounting due to spiking inflation, high energy costs, and increases to the National Living Wage, all while the demand for services continues to rise.

In particular, the growing demand for statutory services such as social care and homelessness support has further exacerbated the financial strain on councils.

# Continuous Improvement Strategies

- Enhanced Financial Management
  Implement effective budget controls to minimise waste and optimise expenditure.
- Resource Allocation

  Strategically invest in digital tools and infrastructure to maximise returns.
- Financial Flexibility

  Develop adaptable financial strategies to navigate unanticipated IT vendor price hikes effectively.
- Reinvestment Opportunities
  Redirect savings into advanced digital tools and facility upgrades to enhance employee and resident engagement.
- Ensure environmental and social stability, foster inclusive growth, and promote sustainable resource use.

- Time & Cost-Saving Technologies

  Leverage scalable, secure, and cost-effective solutions to boost efficiency, streamline operations, and digitise public services.
- Digital Access

  Ensure digital equity by bridging the divide through inclusive, equitable access for all residents and employees.

### Partner with XMA

Discover how XMA can help you optimise operations to enhance quality, reduce costs, eliminate waste, and unlock human potential.

Read on to find out more





# IT Asset Efficiency

Reduce IT spend in response to budget constraints and the current economic environment.

#### **Smart Device Refresh**

Gain insights into your device estate's performance and save costs with selective refreshes.

Upcycle older devices for VDI and SaaS users, saving e-waste and reducing admin time by 28%.



#### **Software License Reduction**

Identify actively used, approved, and unapproved applications.

Reclaim unused licenses and cut unnecessary costs.



#### **Legacy Support**

Containerise legacy servers and client apps to optimise costs while maintaining security standards.

Switch from SAP and Oracle support to third-party alternatives and reduce costs by up to 50%.



### **Cloud Cost Optimisation**

Analyse your cloud usage to eliminate waste and cost.

Realise up to 30% reduction in cloud spend while boosting performance.





### **Insights to Support Continuous Improvement**

"During Windows 11 Readiness Assessments, I use data-driven insights to help optimise application portfolios and minimise device replacements, enabling customers to reinvest savings into automation and continuous improvement"



**Sumit Tank**Solutions Consultant





# Procurement Optimisation

Optimise operations and automate processes to reduce overhead costs, freeing up supply chain personnel.

# **Optimise Contract Negotiations for Savings**

Enhance contract negotiations by utilising our commercial and technical expertise to secure better terms and achieve substantial cost savings.



### Tender Management & Price Benchmarking

Trust us to manage tenders and benchmark prices, ensuring compliance, competitive rates, and optimal project value.



### Flexible Financing for Instant Cash Flow

Explore our leasing and purchase /leaseback options to secure a one-time cash injection, enhancing your financial flexibility and liquidity.



# **Automate Tail Spend for E-Commerce Efficiency**

Streamline e-commerce with automated tail spend management, reducing costs and enhancing efficiency for low-value purchases.





# **Optimising Contract Negotiations for Government Organisations**

"Leveraging my experience in negotiating large-scale software contracts at a major framework body, I bring the same approach to XMA. One example includes reducing renewal costs from £1.9M to £119K for 40,000 users."



**Theryn Guy**Head of Software





### Cost-Effective IT Services

Optimise IT operations with XMA Services to enhance quality, reduce costs, and unlock your team's potential.

### **Unburden IT with Hardware Management as a Service**

Let us handle the day-to-day management of device provisioning, delivery, collection, maintenance, and joiner-mover-leaver processes.



### Optimise Efficiency with IT Service Desk Outsourcing

Outsource your IT service desk for expert round the clock support, freeing internal teams to focus on strategic improvement projects.



### **Maximise Cost Efficiency with Flexible Resourcing**

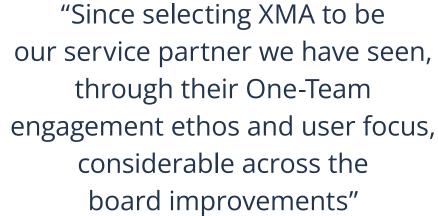
Align staffing with demand, reduce overhead, and cut unnecessary costs by hiring on-demand and scaling your workforce as needed.



# Subsidised Talent Acquisition & Digital Upskilling

Access impactful, cost-effective AI, data, and cloud talent, while boosting existing capabilities with tailored upskilling programmes.





#### **Tania Price**

Customer Experience Manager,
Department for Transport



# One-Team Ethos: Continuous Improvement to Help Reduce Cost

"In service reviews, we inform our local government customer about AI and Automation innovations to enhance their managed service and improve resident and staff experiences"



**Sian Connolly**Head of Service Delivery

Talk to us today



# Circular Economy Initiatives

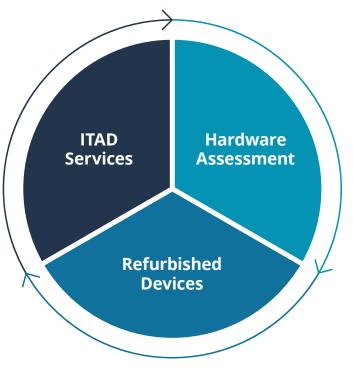
Reduce carbon emissions, promote sustainable resource use, and meet ESG goals while saving costs.

#### **Reuse or Retire End-of-Life Assets**

**Hardware Assessment:** Maximise hardware lifespan, reducing unnecessary purchases.

**Refurbished Device:** Lower costs and environmental impact, enhancing sustainability.

**IT Asset Disposition:** Securely wipe data, refurbish, or recycle unusable devices per best practices.



Circular Economy Managed Service (CEMS)



Achieve Energy Efficiency & Cost Reductions

#### **Carbon Impact Monitoring:**

Evaluate your device estate's environmental footprint.



#### **Building Decarbonisation:**

Realise 20-40% savings on building energy costs and waste.



### **Occupancy Analytics:**

Gain insights to optimise space, technology, lighting, and cleaning schedules.



"The Circular Economy approach delivered by XMA proves that what's good for the environment can also have positive business value."

#### **Toni Green**

Computing Functional Tower Lead,
London Borough of
Enfield Council



# Maximise the Potential of Retired Assets to Fuel Technology Initiatives

"Our expertise in remarketing enables local government organisations to reinvest the value derived from their retired assets back into their IT environment"



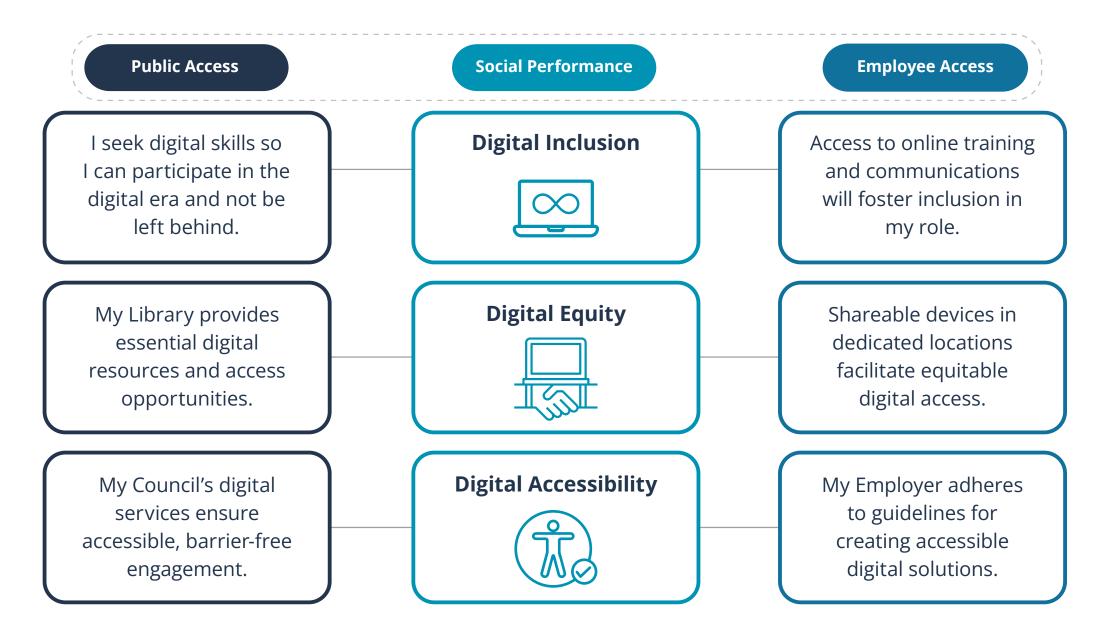
**Luke Bennison**Head of Circular
Economy





### Social Performance Goals

With c10 million lacking digital skills and c6.9 million digitally excluded, bridge the digital divide with XMA.

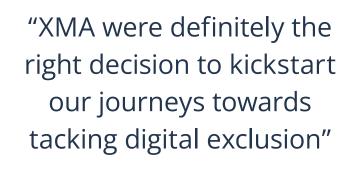




#### **Smarter ESG Goals**

Change your day-to-day operations for the better with an ESG assessment that align with wider business targets. XMA has the solution for you.





#### **Kevin Rookes**

Digital Inclusion Co-ordinator, Framework Housing Association



### **Upcycling Older Devices to Bridge the Digital Divide**

"Transforming older devices into modern, secure devices allows local authorities to offer low-cost access to online services, reduce carbon emissions, promote sustainability, and meet social performance goals"



**Thom Weare**Solutions Consultant





# Why XMA?



### Homegrown

We are a private, family run UK-based business.



### **Award-winning**

We are a national award-winning IT reseller.



# Public sector approved

We support public sector organisations to achieve cost savings with choice and compliance.

VIEW OUR FRAMEWORKS



### **Right-sized**

We can provide and tailor service solutions for any size project, while maintaining a personal experience for every customer.



### **Established**

We have served thousands of customers over 35+ years in business.



# Partner accredited

We have an unrivalled partner accreditation portfolio that means customers have access to best-in-class solutions, always.

With XMA's outcomes-focused philosophy we can make sure that every solution you implement is in alignment with your organisation's goals, and that you have the support you need at every stage of the process.

### **Get in touch today**

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