



# eSports

Transforming eSports facilities into world-class arenas, research centers with our high-performance computing solutions.



# Universities across the UK are Levelling Up as they enter the world of Esports

Investing in a cutting-edge esports arena attracts global talent, enhances university profiles, and creates new revenue streams through tournaments, merchandise, and partnerships.

## Our Partners

Our industry-leading partners provide best-in-class HPC solutions





# Elevate Your University's Profile with XMA: Unlock New Horizons in Research and Creativity

Raising the universities profile, opens doors for scientific research and creative projects, further elevating the institution's reputation.

Universities can achieve this by partnering with XMA providing end-to-end support - from configuration and procurement to deployment and marketing - ensuring a successful esports initiative.

Schedule Your  
**FREE Consultation**

**Book Now**



# Comprehensive Support for Unmatched Success

## Project Phases

### Phase 1



#### Discovery

Project Scoping

Let's lay the groundwork for your eSports success.

[Discover More](#)

### Phase 2



#### Solution Design

The Art of the Possible

Where your vision takes shape.

[Discover More](#)

### Phase 3



#### Deployment

Seamless Integration

Turning your dream into reality.

[Discover More](#)

### Phase 4



#### Marketing

Exposure

Boost sponsorship and student engagement in Esports.

[Discover More](#)





# Phase 1 - Discovery



## Project Scoping

Let's lay the groundwork for your eSports success.

Bespoke Solutions,  
Tailored to You

Every eSports setup is unique. We start with a deep dive to understand your vision, existing infrastructure, and aspirations.

Site Survey  
- The Foundation

Our experts assess your space, power capabilities, and any potential challenges. We leave no stone unturned.

Consultation  
- Collaboration is Key

We listen. We brainstorm. We work within your budget to create a solution that aligns with your goals

Beyond Hardware

We consider the entire ecosystem – physical space, aesthetics, and your team's ambitions.

What's Your  
Endgame?

Tell us what you want to achieve, and we'll craft a plan to get you there.

Schedule Your **FREE Consultation**

**Book Now**





## Phase 2 - Solution Design



### The Art of the Possible

Where your vision takes shape.

#### Engagement and Innovation

We transform your vision into a tangible solution, optimising your space and resources.

#### Emblem & Branding Consultation

Infuse your space with your team's identity. We help you craft a unique and impactful look.

#### First-in-Class Design Architects

Our team comprises experts passionate about pushing the boundaries of eSports design.

#### 2D/3D Mapping and Design

Visualise your dream setup before it's built. We create detailed layouts and explore design aesthetics.

#### Outcome-Driven, Flexible Solutions

We're committed to your success. Our designs are adaptable and focused on achieving your desired results.

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# Phase 3 - Deployment

## Seamless Integration

Turning your dream into reality.

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## Phase 4 - Marketing

### Exposure

Boost sponsorship and student engagement in Esports. XMA's unparalleled suite of marketing tools and initiatives raise your profile from the very start

#### Written Video and Case Studies

Showcase success stories and attract potential students and sponsors.

#### Social Media and Digital Promotion

Engage with the community and build excitement around the programme.

#### Webinars

Educate and inform prospective students and partners about the benefits of the programme.

#### Open Days

Provide a firsthand look at the facilities and community, generating interest and applications.

#### Game Nights

Create a fun and engaging community atmosphere, strengthening bonds between students.

#### Internal League Establishment

Foster a competitive and supportive environment for students to develop their skills.

#### Gaming Conventions

Network with industry professionals and showcase the university's commitment to esports.

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# Why XMA?



## Homegrown

We are a private, family run UK-based business.



## Award-winning

We are a national award-winning IT reseller.



## Public sector approved

We hold status on 25+ procurement frameworks.

[VIEW OUR FRAMEWORKS](#)



## Established

We have served thousands of customers over 35+ years in business.



## Partner accredited

We have an unrivalled partner accreditation portfolio that means customers have access to best-in-class solutions, always.

# Choose XMA for Your eSport Journey

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Crown  
Commercial  
Service  
Supplier

INVESTORS IN PEOPLE  
We invest in people Standard

disability  
confident  
EMPLOYER